



MASTER OF COMMUNICATION AND MEDIA (MCM)

A call for Application- September, 2026 Intake Admission Requirements

A holder of a Bachelor's degree from Pwani University or a recognized university in any discipline such as the Arts, the Sciences, STEM and Education, with a minimum of a Second-Class Honours Upper Division **OR** A holder of a Bachelor's degree from Pwani University or from a recognized institution in any discipline in Arts, the Sciences, STEM and Education with a minimum of a Second-Class Lower Division or its equivalent PLUS additional relevant training, evidence of research capabilities (either through research/ paper presentations/peer reviewed publications) and a minimum of two (2) years of work experience in the related fields

TOTAL FEES PER YEAR

East Africans: **KShs. 105,400/=**

Non-East Africans: **KShs. 285,000/=**

Application fee

Application forms are available at Pwani University website: www.pu.ac.ke

Applicants from East African Community (Kenya, Uganda, Tanzania, Rwanda, Burundi, South Sudan, Ethiopia, DRC): **KES 3,000.00** | Non- EAC/Other countries: **KES 4,000.00**

Application fee must be paid via Mpesa:

Ecitizen Paybill no: 222222,

Account number: **PMISC-APP-Name of applicant**

For more enquiries about admissions, contact: registrar-acad@pu.ac.ke

OR visit <https://mcmstudy.org/> OR <https://www.pu.ac.ke/>