

CURRICULUM VITAE

**BIO DATA**

Name : Dr. Anthony Pepela

Email Contact: a.pepela@pu.ac.ke

Gender: male

Highest Academic Qualification PhD in Hospitality Management

Designation at Pwani University Head of Department: Hospitality and Tourism Management

Career Progression (previous 5 positions held-max 5)

1.	<u>Lecturer; Pwani University</u>
2.	<u>Assistant Lecturer: Pwani University</u>
3.	<u>Catering Manager: International Livestock Research Institute (ILRI)</u>
4.	<u>Restaurant Manager: Rangers Restaurant (Nairobi Safari Walk)</u>
5.	<u>Restaurant Manager: Angies Restaurant (Nairobi)</u>

Area (s) of Research Interest (max 3)

1.	<u>Gastronomic Tourism</u>
2.	<u>Hospitality and Tourism Leisure and Recreation</u>
3.	<u>Security Concerns in Hospitality and Tourism</u>

Supervisions of Post Graduate Research to completion: Masters 2, **PhD** 0

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Research/Projects (max 5)

Funding partners	Title/dates(from /to)	Value (currency)	Role
Pwani University	The utilization of pineapple peels in the production of fiber bread (February 2011 to Dec. 2013)	Ksh 250,000	[]
[]	[]	[]	[]
[]	[]	[]	[]
[]	[]	[]	[]
[]	[]	[]	[]

Publications (5) Recent

Year	Title	Book, Journal title ,Vol. Pages
2015	<u>The role of Homestay Operators’ Knowledge and Skills in Enhancing their Business .</u>	<u>Journal of Tourism Research and Hospitality (4)2pp 1-7</u>
2016	<u>Influence of Hospitality Products’ Quality on Patients’ Choice of Private Hospitals</u>	<u>African Journal of Tourism, Hospitality and Leisure Studies Vol2 (1) PP 9-14</u>
2016	<u>Demystifying Adult Participation Drop-out in In-door Health Club Recreation Activities within Five Star Hotels in Nairobi, Kenya</u>	<u>Journal of Hospitality and Tourism Vol 3(4) 1-10</u>
2017	<u>Targeting Kenya’s Coastal Gastronomic Market: A Case Study. (Manuscript accepted for Publication)</u>	<u>Journal of Hospitality and Tourism Cases</u>
[]	[]	[]

Collaborations/Partnerships/Outreach (max 5)

Funding partners	Title/dates(from /to)	Role
[]	[]	[]
[]	[]	[]
[]	[]	[]
[]	[]	[]
[]	[]	[]

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Consultancies (Max 5):

Collaborators	Nature of Assignment /Date/Location/Role
ILO: Sustaining Competitive Responsible Enterprises (SCORE)	Imparting sustainable skills on hotel staff and management on how to increase productivity of their enterprises in areas of; #Product quality evaluation (module 1) June – August 2014 at Msambweni Beach House as a senior trainer. #Service quality (module 2) July – September- 2015 at Msambweni Beach House as a senior trainer. (It has now been elevated to a 4-star Villa
[]	[]
[]	[]
[]	[]
[]	[]

International Languages

Language		Proficiency(Poor, Average, Good, Excellent)		
		Speaking	Reading	Written
1.	Kiswahili	Good	Good	Good
2.	English	Excellent	Excellent	Excellent
3.	French	Average	Average	Poor

Technical Skills e.g. Curriculum Development, ICT, Project Management among others (max 5)

	Year(s)	Skills
1.	4 years	Curriculum Development of Hospitality and Tourism Programmes
2.	6 years	Management of Hospitality Enterprises
3.	10 years	Culinary skills of preparing gastronomic and international cuisines
4.	4 years	Hospitality marketing, product branding, development and positioning
5.	[]	[]